

SCO PROVIDES PROMOTION AND RECRUITMENT SUPPORT FOR C4-SPORTS TRADESHOW EXHIBITION

*C4-Sports showcases and uses SCO's Me Inc. Shout services
for recruitment of Las Vegas tradeshow focused on sports technology*

LAS VEGAS—C4-Sports— Booth# 1814—July 17, 2006—The SCO Group, Inc., a leading provider of UNIX® software technology for distributed, embedded and network-based systems, today announced that it will showcase its newest Me Inc. technology at the C4-Sports Exhibition held at the Las Vegas Convention Center, July 17-19. In addition to showcasing Me Inc. during the conference, C4-Sports has signed up as a client to use Me Inc. in their own conference recruitment efforts.

“When we heard about Me Inc. we were very impressed with the versatility and effectiveness it provided,” said Michael Cerami, director of global sales, C4-Sports. “We signed up immediately and were able to easily send out three Shouts to current and potential conference attendees, letting them know about our featured keynotes from Coach Mike Krzyzewski of Duke and other keynote speakers. Following our recruitment efforts using the Me Inc. Shout service, we saw an increase in our conference attendance. Me Inc. is a surefire technology that enables businesses to expand their opportunities, and increase market awareness quickly and easily.” is an innovative way to get the word out to large opt-in groups using a smart phone. Me Inc. Shout helps organizations and teams combine the power of voice with web content to create a powerful branding medium and connect with fans, boosters, and local press in a personal, real-time way.

C4-Sports is an exclusive exposition and conference dedicated to the use of technology in the sports industry. More than 5,000 sports marketers and professionals are expected to attend the conference and tradeshow.

Me Inc. is an innovative one-to-many communications system that enables groups of people to interact far more productively than before. Me Inc. services currently include Shout and Vote. Shout mobile services help organizations combine the power of voice with web content to create a powerful medium that helps organizations better brand themselves and connect with people in

innovative, new ways. The Vote mobile service is an easy to use polling system that enables organizations to get real-time feedback on important topics from fans and audiences.

Me Inc. services are also being used by the Larry H. Miller Sports and Entertainment Group that owns and runs numerous sports and entertainment organizations including the NBA's Utah Jazz, Salt Lake Bees minor league baseball team, and Miller Motorsports Raceway. They have also used the Me Inc. Shout service to announce ticket sales to various concerts and events taking place at the 22,000-seat Delta Center. Brigham Young University, the University of Utah as well as Utah State University's athletic programs use Me Inc. to increase their game attendance and make announcements to fans, players, booster club members and season ticket holders.

SCO's Richard Dixon, vice president of sales and strategic relations for Me Inc., will be featured on a panel at the C4-Sports show entitled, "Profiting from Technology," Wednesday, July 19. Dixon will address how Me Inc. mobile services are changing the way sports and entertainment organizations reach out to their fans.

"Me Inc. mobile services are the perfect communications tools for sports organizations because they allow teams and individual sports figures to reach out to fans in a more personalized way," said Richard Dixon, vice president and sales and strategic relations, Me Inc. mobile services division of SCO. "On top of that, sports organizations can package together promotions, ticket sales, memorabilia, schedules, standings, rosters, and numerous other pieces of content around these communications out to fans. Me Inc. services really become an extension of the sports entities brand."

About SCO

The SCO Group (Nasdaq: SCOX - News) is a leading provider of UNIX software technology for distributed, embedded and network-based systems, offering SCO OpenServer for small to medium business, UnixWare for enterprise applications, and Me Inc. and EdgeClick for mobile services. SCO's highly innovative and reliable solutions help millions of customers grow their businesses everyday, from SCO OpenServer on main street to UnixWare on Wall Street, and beyond. SCO owns the core UNIX operating system, originally developed by AT&T/Bell Labs and is the exclusive licensor to Unix-based system software providers.

Headquartered in Lindon, Utah, SCO has a worldwide network of thousands of resellers and developers. SCO Global Services provides reliable localized support and services to partners and customers. For more information on SCO products and services, visit www.sco.de.

SCO, SCO OpenServer, Me Inc., EdgeClick and the associated SCO logo, are trademarks or registered trademarks of The SCO Group, Inc. in the U.S. and other countries. UNIX and UnixWare are registered trademarks of The Open Group.